GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home Department – Cinemas – M/s. STBL Projects Limited, Visakhapatnam - STBL Cine world complex, Four Screens theatre, Sheela Nagar, Visakhapatnam District – Converting the Four Screens (Screen 1,2,3 and 4) Theatre into Multiplex - Permission accorded – Orders – Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.MS.No. 143 Dated: 26-09-2025
Read the following:-

1. Representation from the Authorized Signatory, M/s. STBL Projects Ltd., Visakhapatnam, dt. 29.08.2023 & dt.14.11.2024.
2. Government Memo No.2204193/General.A/ASO.1/2023, dated: 16.09.2023 & dt.18.11.2024.
3. From the Joint Collector & Licensing Authority, Visakhapatnam District, Letter, Rc.No.1332/2022/MglC4, dt.30.07.2025.

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ORDER:-

In the letter 1st read above, M/s. STBL Projects Limited, Visakhapatnam have requested the Government to issue necessary orders to the concerned authorities considering their request for conversion of Four(Screen 1,2,3 and 4) Screens into “Multiplex”, as all the Screens are provided with facilities not less than Multiplex.

2. In the letter 3rd read above, the Joint Collector & Licensing Authority, Visakhapatnam District, has examined the matter with the concerned inspecting officers and while forwarding the reports of the inspecting Officers requested the Government to issue necessary orders for taking further necessary action in the matter.

3. Government, after careful examination of the proposal and in the circumstances stated by the Joint Collector & Licensing Authority, Visakhapatnam District, in exercise of the powers conferred under Section-12 of A.P. Cinemas (Regulation) Act, 1955 and under clause (a) of sub-rule –3 of Rule 11 (b) of A.P. Cinemas (Regulation) Rules, 1970, hereby accord permission to convert the Four Screens (Screen 1,2,3 and 4) of STBL Cine World Complex, Sheela Nagar, Visakhapatnam District as Multiplex Screens, subject to providing recreational facilities and payment of requisite charges as per the existing rules/norms.

4. The Joint Collector & Licensing Authority, Visakhapatnam District is directed to permit the management to screen the shows as per A.P.Cinemas (Regulation) Act, 1955 and A.P. Cinemas (Regulation) Rules, 1970 and also directed to issue License of B-Forms in favour of M/s STBL Projects Limited.

5. The Joint Collector & Licensing Authority, Visakhapatnam District is also directed to thoroughly inspect the facilities during the half yearly periodical inspections and in case any deficiency is found, inform the same to Government, so that, action will be taken to withdraw automatically the enhanced rates of admission and also subject to the conditions laid down in the **Annexure** appended to this order being strictly fulfilled by the Management.

(P.T.O.)

6. The District Collector and the Joint Collector & Licensing Authority, Visakhapatnam District shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KUMAR VISHWAJEET
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Joint Collector and Licensing Authority, Visakhapatnam District. (w.e)
The Collector & District Magistrate, Visakhapatnam District. (w.e)
The Proprietor, M/s. STBL Projects Limited,
6-175/20, Beside STBL Cine World,
Sheela Nagar, Visakhapatnam District-530012. (w.e)
Copy to:-
The OSD to Hon'ble Minister(Cinematography)
The P.S. to Principal Secretary to Government, Home Department. (w.e)
Sf/Sc.

// FORWARDED :: BY ORDER //

SECTION OFFICER

Annexure to G.O.Ms.No.143, Home (General.A) Department, Dated: 26.09.2025.

CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts / escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn up and got approved by the licensing authority within one month. (Uphaar Theatre – Hon'ble Supreme Court Directions).

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff / ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience / visitors / vendors.

(P.T.O.)

12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall be reasonable and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintained in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) **Women Help Desk:** The Management shall arrange for Women Help Desk to help /assist women patrons especially for night shows from 7:00 P.M. to 02:00 A.M. which includes arranging for Taxi if they want, keeping details of Taxi drivers for safety of women patrons.

KUMAR VISHWAJEET
PRINCIPAL SECRETARY TO GOVERNMENT

// FORWARDED :: BY ORDER //

SECTION OFFICER